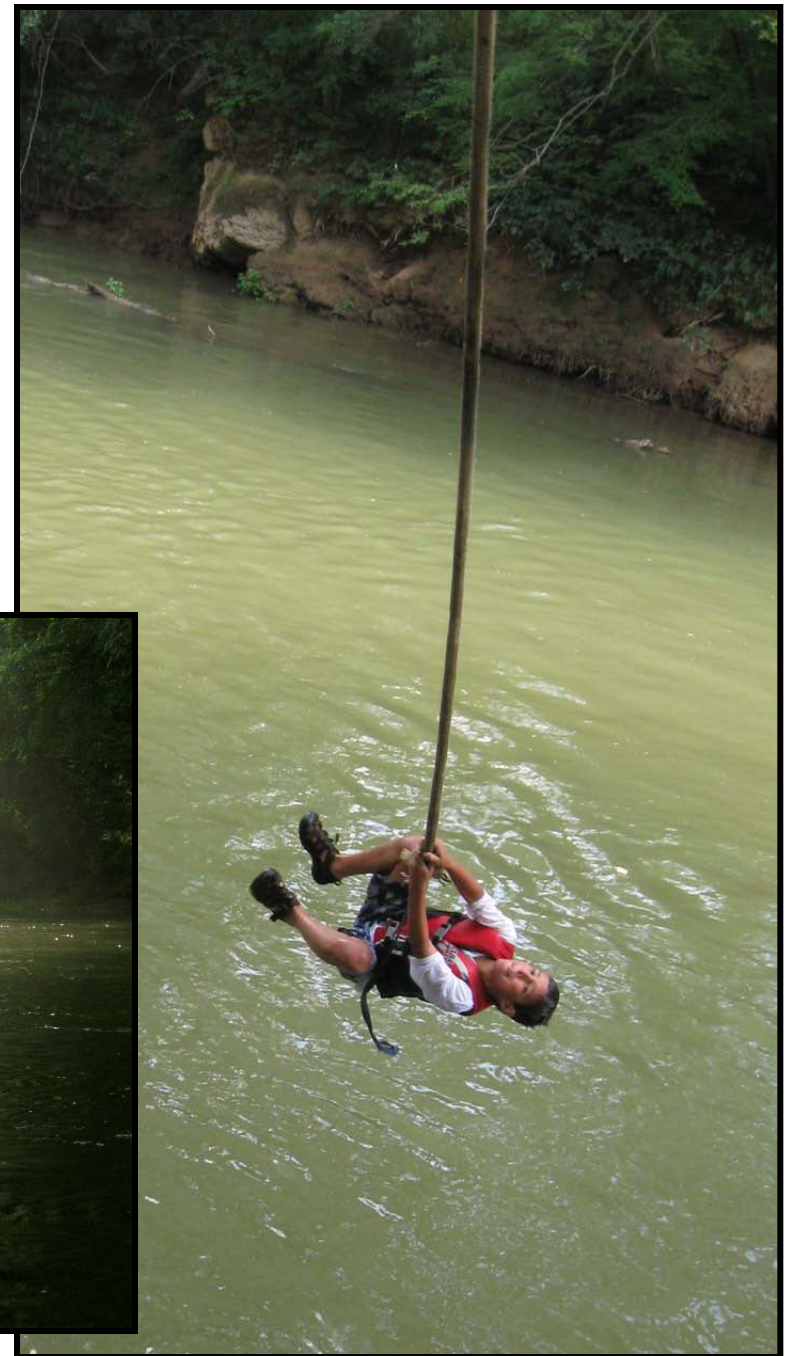


Using Water Trails for Education & Conservation





Create River Stewards
Develop Leaders
Generate Funds
Identify Pollution Problems
Tell Your Story



In 2010...Stewards, Leaders & Capacity

90 New CRBI members

6 organizational leaders

More than 1000 paddlers

\$7000 in revenue



**Pollution Problem Targeted
80-plus clean up future blue trail launch site**

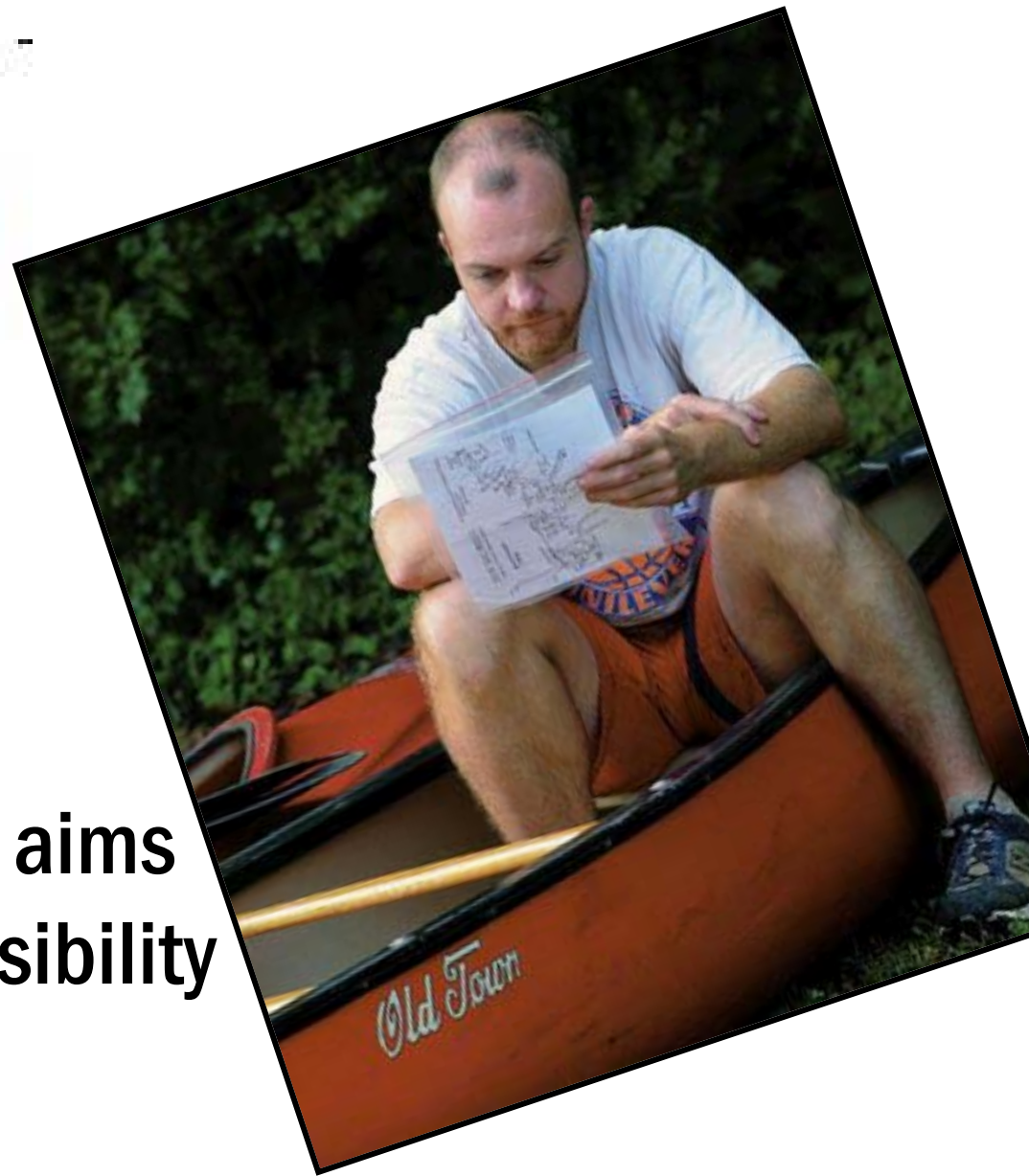
Tell Your Story...

67

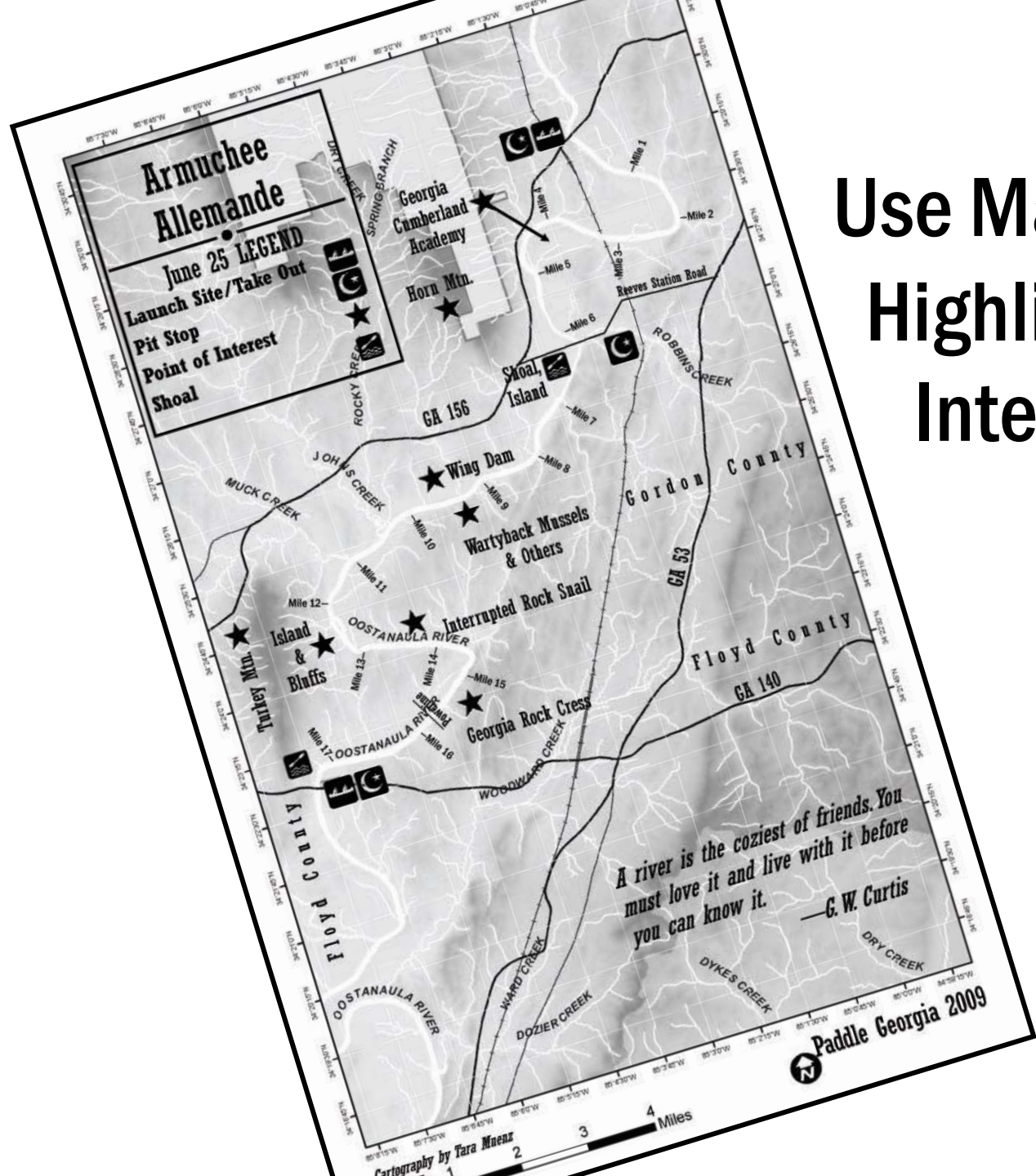
The Daily Tribune News

**CRBI paddles Etowah, aims
for expansion in accessibility**

by Matt Shinall



Use Maps to Highlight Points of Interest & Issues



**Play, Play, Play,
Play, Play & Play**

